

Global
AUDIOVISUAL
COMMUNICATION



ruybesa

Audiovisual
Communication
Solutions



5 Computing, Sound & Vision, Musical Instruments, Photography, Telephony, Videogames, Music & Movies, Books, Mundo Cómico, Stationery, Gifts, Board Games, Souvenirs, Household Appliances, Insurance Services, Cafeteria.

4 Tableware & Gifts, Kitchenware, Household Storage Solutions, Home Decorating Textiles, Mattresses, Furniture, Kitchen & Bathroom Decor, Decoration Study, Lighting - Lamps, Paintings, Home Furnishings

3 Young Fashion, Sport, Sport Shoes.

2 Babywear, Toys, Baby Prams, Children's Fashion, Shoe Shop.

1 Ladies Fashion, Lingerie, Personalized Customer service, Maternity Wear, Wedding Dresses, Hairdresser's

G Consumer Electronics, Men's Fashion, Fashion Accessories, Gourmet Club, Jewellery, Watches, Jewellery, Optician, Sunglasses, Perfumery, Cosmetics, Parapharmacy, Natural Area, Experience Gifts, Travel Agency, Travel Items.

LG Customer Service, Tickets Office, Wedding Service, Car park, Vehicle Recharging.

LG 1 Car park

LG 2 Car park

LG 3



Over **36 years** experience



ruybesa

Audiovisual
Communication
Solutions

Our projects **Worldwide**



Specialized in

Corporate Environments, Retail, Banks, Healthcare...

Integrated **Audiovisual** Solutions

Solutions for

Special Public Address System, Voice-data & Security Installations





ruybesa is synonymous with international prestige. Our 36 years of commitment has proved we can anticipate the evolution of ever changing and ever more complex communication technologies. Our professionalism and continuous adaptation has always been and will always be our formula for positioning ourselves as a **world leader in visual communication solutions**. Proof of that is our highly-evolved infrastructure and services provision in the **U.S., Latin America, Middle East, Asia and Europe**.

Our clients' needs are communication, and Ruybesa has the integrated technological solutions to meet every one of those needs.



Ruybesa Solutions WORLDWIDE



Sports Venues:

- QATAR FOUNDATION AT THE SHAQAB HORSE ACADEMY, Doha, Qatar
- FORMULA ONE STREET CIRCUIT, Valencia, Spain
- 'CAJA MÁGICA' TENNIS CENTER, Madrid, Spain
- REAL MADRID F. C. SPORT CITY, Madrid, Spain

Education

- QATAR UNIVERSITY - STUDENT HOUSING, Doha, Qatar
- 10 KINDERGARTEN SCHOOLS, Doha, Qatar
- MARINE ENGINEERING FACULTY, Polytechnic University of Madrid, Spain

Convention Centers, Trade Shows, Conferences and Exhibitions:

- 'PORT AVENTURA' NEW AUDITORIUM, CONVENTION CENTER & CONFERENCE ROOMS, Tarragona, Spain
- IFEMA TRADE FAIR PRESS AUDITORIUM, Madrid, Spain
- IFEMA TRADE SHOW EXHIBITION HALLS 9, 10, 12, 14 & MAIN CONTROL CENTER, Madrid, Spain
- BILBAO EXHIBITION CENTER, Bilbao, Spain

Cultural Centers:

- REINA SOFIA MUSEUM EXTENSION, Madrid, Spain
- PRADO MUSEUM EXTENSION, Madrid, Spain
- CAIXA-FORUM MUSEUM, Madrid, Spain

Transportation:

- AENA GIRONA AIRPORT, Spain
- SEVILLE METRO, Spain
- 19 METRO STATIONS IN BILBAO, Spain
- AENA MADRID AIRPORT T1, T2 & T3, Spain

Healthcare:

- NAUFAR REHABILITATION CENTER, Doha, Qatar
- QATAR FOUNDATION SIDRA HOSPITAL, Doha, Qatar
- 'PUERTA DEL HIERRO-MAJADAHONDA' HOSPITAL, Madrid, Spain
- NATIONAL ALZHEIMER CENTER, Madrid, Spain

Corporate Buildings:

- QATAR FOUNDATION HEADQUARTERS, Doha, Qatar
- K&L GATES AV CONFERENCE ROOM, Doha, Qatar
- QTEL HEADQUARTERS, Doha, Qatar
- ANB UK HEADQUARTERS, London, UK
- BANCO SANTANDER GROUP CENTRAL OFFICE, Madrid, Spain

Retail:

- EL CORTE INGLÉS, SA, SPAIN & PORTUGAL
- INDITEX GROUP STORES IN SPAIN AND INTERNATIONAL
- HOLLISTER RETAILER, Spain
- GUADALAJARA PLAZA, SHOPPING CENTER, Spain

Hospitality:

- IBEROSTAR HOTELS CUZCO HOTEL, Cuzco, Mexico
- WILSON BOUTIQUE HOTEL, Barcelona, Spain
- INTERCONTINENTAL HOTEL, Doha, Qatar



Integrated AUDIOVISUAL Solutions

Audiovisual media has become an essential differentiator in optimizing the communications of any company. It is vital to know how to manage information in different dedicated spaces such as for presentations, training, meetings, conferences, exhibitions and large events. At Ruybesa we offer **the latest technology in our audiovisual solutions. We integrate teams and create robust systems managed through the most convenient and intuitive interfaces.** The results are highly functional and value-added spaces.

Our specialized services:

- System consulting & advisory
- Installation & commissioning
- End-User Training
- Acoustic analysis
- System integration
- After-sales service and maintenance.

And our tailor-made solutions:

- Sound enhancement systems
- Integration of audiovisual services
- Specific software solutions for command & control
- Videoprojection, videowalls, LED screens
- Lighting systems

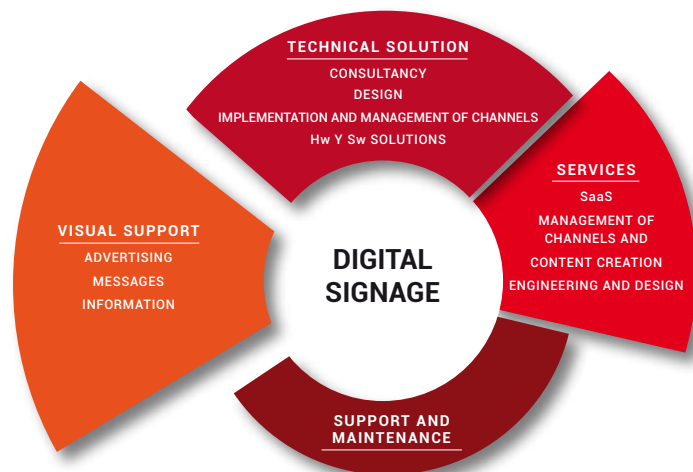
Digital Signage Audiovisual Solutions

We combine technology and information to distribute audiovisual messages throughout networked displays and audiovisual panels.

We manage scalable, 100% web compatible and multiuser digital content customized to each user via:

- Custom hardware solutions
- Proprietary software
- Monitoring & remote control systems
- 24 / 7 multi-language customer care & support service
- Integration with other systems & elements

In addition, we offer our clients integrated solutions, from design to installation, configuration and commissioning, at the cutting edge of **hardware for indoor / outdoor high quality screens and videowalls, definition and brightness LED and LCD displays, video walls, totems, AV environment adapted windows, facade video panels, etc.** And of course we provide a top quality support and maintenance network.



TV, IPTV & HD AV distribution system solutions

We provide various open circuit television distribution solutions as well as Internet Protocol Television through voice-data networks for greater information control and management.

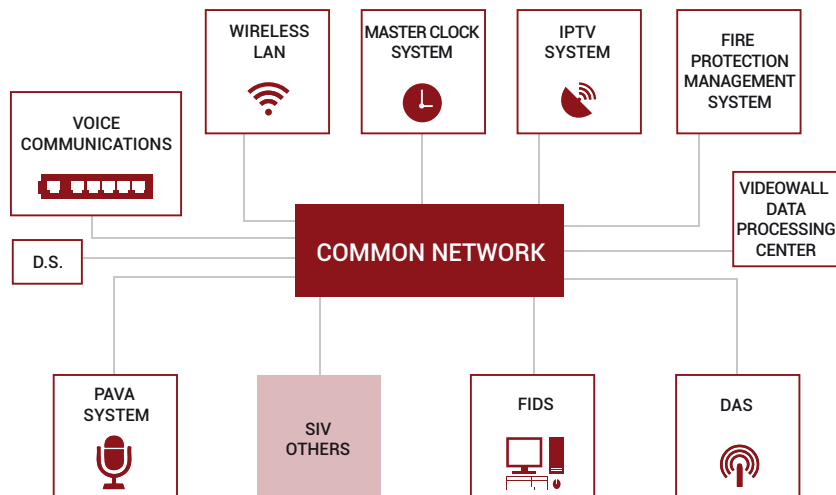
Our specialized services:

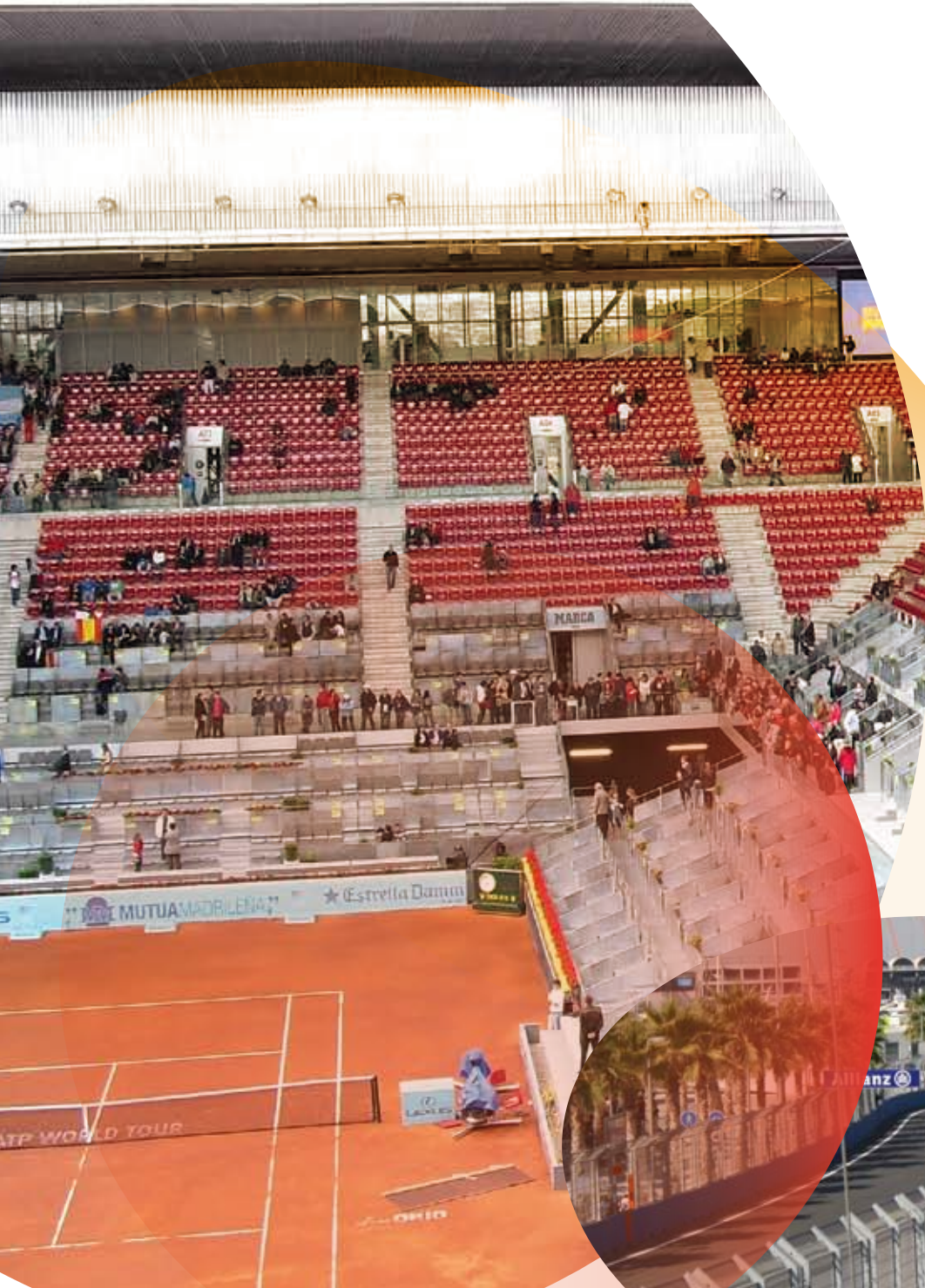
- TV recording, distribution & reception
- ICT Projects
- High quality HDMI audio & video distribution systems
- IPTV systems
- Integration with CRM & ERP systems for customization & automation of services



Solutions for **SPECIAL** Public Address System, Voice-data & Security Installations

Nowadays specialized systems are growing in complexity and becoming critical parts of the solutions implemented in a project. Our solutions provide continuous adaptation, not only to the latest regulations **EN-54** concerning public address systems, but also to such diverse aspects as the increasing need for quality and speed of both wired and wireless data transmission, more extensive user-access, systems security, energy efficient and intelligent building and home management systems and television, internet television, high definition and HDMI distribution. **And more. At Ruybesa we know that the only constants in our industry are progress and change, and this is our natural terrain.**





PA integrated solutions

We provide the most advanced integrated PA solutions for the development and installation of professional audio systems. We offer versatility, high performance and integration to meet every need and any available space. Our PA systems are up to European evacuation standards **EN54** RUYBESA forms part the standardization advisory for audio emergency, fire alarm and evacuation communication.

Our specialized services:

- Custom acoustic analysis for each installation
- Consulting, design and installation
- Emergency and evacuation systems (integration with other systems such as fire protection and telephony centers)
- Open, scalable and integrable systems
- Support and Training
- System control & automation



Voice & data information technology solutions

At Ruybesa we offer **consulting, design and implementation of all type of voice and data systems**. We are experts in consulting and technical management services, integrated projects and analysis, quality control, technical support, maintenance management, tailor-made wiring implementation and more. And we deliver everything with the highest principles of reliability and adaptability.

Our specialized services:

- Development & implementation of any type of voice-data network
- Networking
- Transmission of voice & data
- Fiber optics
- Audio & video conference systems
- Telepresence suites



Integrated security & surveillance solutions

So called “sensitive” corporate installations require extremely special attention and professionalism. Right from the project get-go, Ruybesa Security ensures the conscientious integration of these systems, creating connection and communication protocols compatible with the rest of the facilities.

Among our many other services we offer:

- Risk & vulnerability analysis
- Project design & development
- Integration & consulting throughout all project phases
- Facility installation & maintenance
- Training & after-sales consulting & support
- Scalable & integrable systems
- Alarm systems
- Access control
- Video surveillance.
- Perimeter & intrusion systems
- Visitor management software & security installations
- Emergency & evacuation public address systems



Home & building automation & control solutions

Deserving special attention in today's world are building management and control systems (BMS), which can centralize information received by light, climate, electromechanical and audiovisual control system sensors. With this information we can act to considerably enhance comfort and energy efficiency. Our solutions include:

- Design and sizing of facilities
- Programming & management software
- Multi-device integration, e.g. Ipad, smartphone, PC.
- Integration with different standards:
KNX, Modbus, BACnet, Dali, Lonworks.
- Efficient systems for energy saving

Where can our solutions be put to use?

- Meeting & conference rooms
- Video wall display systems
- Training rooms
- Auditoriums, theaters & concert halls
- Sport Venues
- Convention centers, conferences & exhibitions
- Corporate buildings
- Hospitals and health centers
- Airports & train & subway stations
- Corporate communications
- Hotels & urban complexes.
- Universities & educational institutions
- Banking & financial complexes
- Large commercial & retail areas
- Amusement parks
- Travel agencies
- Parking lots



Just some of our SUCCESS stories

Santander Group Financial City

With an area of 150 hectares and over 6,500 people working in its nine office buildings, the Santander Group's Financial City is one of the most technologically advanced offices in the world. Ruybesa supplied and installed audiovisual and general public address systems in all the administrative buildings, the auditorium, the conference and meeting rooms and the training center. In addition, we continue to provide maintenance and support of audiovisual systems.

'El Corte Inglés' Department Stores

As the largest Spanish distributor and retailer, 'El Corte Inglés' invested their faith in Ruybesa. We design and install different AV solutions for each of its stores, such as digital signage, voice-data networks, and audiovisual displays, in addition to full support and maintenance.

The 'Caja Mágica' Sports Facility, Madrid, Spain

The 'Caja Mágica' is renowned for being the most modern tennis facilities in the world, and sets the stage for major sporting events such as the Masters 1000 Madrid Open. Ruybesa participated in the design, supply and installation of various sound systems and structured cabling networks.





K&L GATES, Doha, Qatar

This important international legal consultancy group's impressive offices are located in one of the most significant financial sector skyscrapers in downtown Doha. Ruybesa designed and installed all their video conferencing and audiovisual systems.

Student Housing Complex, Dohar, Qatar

The Qatar Foundation Student Housing Complex in Education City consists of 12 buildings covering an area of more than 2,500 acres. The buildings feature the latest audiovisual technology in both student rooms and common areas. And Ruybesa supplied and installed all of the audiovisual systems.

INDITEX

Inditex is surely the quintessential retailer group not only in Spain, but across the world. Ruybesa installs the entire PA system and customized LED screen digital signage solutions throughout its stores worldwide.

Our customers are our best recommendation

The complete trust our high-caliber customers place in us is by far our best recommendation. And that is what inspires us daily to provide comprehensive solutions for each and every one of their needs.



Our group guarantees value

Ruybesa currently has **180 employees across offices in Madrid, Doha, Hong Kong, Miami, Riyadh and Mexico City**. Each office has highly qualified staff covering all sectors, allowing us to offer greater flexibility and commitment to the meeting of the specific demands of each of our clients. For this reason we have:

- Project Managers who put together and oversee each project from start to finish.
- Our own engineers who study and design each project both on-site and off.
- Specialized technicians for all areas and systems, including audiovisual, sound and security, responsible for installation and commissioning.
- Integrated maintenance and after-sales service staff.
- Staff who customize solutions to every client and integrate those solutions with other systems.

Our system of employee professionalism and ongoing training allows us to assign the perfect staff for each project.



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We are the technological partner of each one of our clients. Trust in the experts that will contribute the audio-visual solutions that will keep your business in the forefront of your sector.



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